



ANNOUNCEMENT

RADIO AND MUSIC STUDENT CONTEST

“MAKE IT HEARD 2024”

*entitled **The power of friendship***

The Scientific Society “European School Radio – The First Student Radio,” the Educational Radio Television of the Greek Ministry of Education, Religious Affairs and Sports, the Pedagogical Institute of Cyprus’ Ministry of Education, Sports and Youth, and the National Centre of Audiovisual Media and Communication co-organize the Radio Message and Song Student Contest “Make it Heard 2024” entitled ***The power of friendship***. The Contest is open to school units across the world.

Topic description

This year, the Contest explores the value of friendship, a factor of wellbeing from the very first steps we take in life. At a very young age, as we spread our wings and venture outside the safety of our family setting, we start searching for communication with other people. There is a constant quest for unique friends to inspire trust in us and stand by our side in every aspect of life, whether pleasant or unpleasant. Friends who encourage us, talk things through with us, support and inspire us; they motivate our development as a true, giving and sincere relationship grows between us. Friends are the Others in our life that can become a genuine and authentic expression of selfless love.

The virtue of friendship has been inscribed in all sorts of ways in poetry, prose, music and other forms of art, but also in philosophy. Friendship is inspiring because it is central to our life, both personal and professional. It facilitates communication and collaboration, problem resolution, the creation of healthy social relations; overall, it develops our personality and improves the quality of our life. Without a doubt, friendship is a factor of harmony in our family relations, in our rapport with broader society and with all the peoples of the world; it affects the way we relate to every form of being. Regardless of our nationality and the language we speak, we are all of us constantly looking for friendship.

Students are invited to express their thoughts, experiences, feelings and expectations of friendship by creating their own radio messages and songs.

Objectives

Through their creative radio and music projects, students are encouraged to:

- Understand the power of friendship and its significance in our life.
- Become aware of the value of friendship when it is based on mutual respect and mutual appreciation, not on passing self-interest and short-lived entertainment.
- Realize which of their friends' traits they are attracted to and ponder on the extent to which their friendships are based on sincerity, equality and respect.
- Inspire others and become inspired themselves by sharing their own stories or stories of others marked by profound and worthy friendship.
- Become aware of the power they have to shape their future through their choices, and realize that friendship, like any other virtue, requires time and work to persevere and become meaningful.
- Ponder on the various manifestations of friendship in the contemporary digital world, particularly regarding social networks.
- Work together to create radio and music projects that will spread awareness among society on the necessity of friendship in any kind of coexistence.
- Experience the joy of friendship through creative activities and celebrate the presence of friendship in their life across their radio messages and songs.
- Employ various narrative techniques to draw attention to their voice whilst developing multiples skills relevant to Media Literacy.
- Become active listeners of student projects from other schools and practice self-evaluation and hetero-evaluation.
- Share their work with the wider public efficiently and with targeted actions, during the Audience Award vote.

CONTEXT OF PARTICIPATION

Contest Categories

- Radio message, up to 1 minute and 30 seconds
- Original song, up to 3 minutes

Submission and Deadline

Entries must be submitted on a special application form. The link to the form will be posted on the Contest website. All entries must be submitted between **27 November 2023 and 14 January 2024**. Pre-inscription is not required.

Optionally, for reasons of promotion and publicization of entries during the Audience Award vote, each sound/music production may be visualized: in other words, the submitted radio message and song may be accompanied by a corresponding original poster or video clip respectively.

Evaluation Criteria

Evaluation criteria for radio messages:

Originality, content, broadcasting mode and style, music/sound design, sound quality, overall/eventual impact.

Evaluation criteria for songs:

Lyrics, composition, performance, sound quality, overall/eventual impact.

Evaluation Process

Based on the criteria above, evaluation will be made in two different ways that will eventually combine to determine the winners:

1. *Judging Committees:* entries are evaluated by the judging committee assigned to each category. Judging committees are made up of professionals whose names will be announced on the Contest website: <http://contest.europeanschoolradio.eu/>.
2. *Participating Schools:* each school may evaluate the entries submitted to the category in which the School is competing to, based on guidelines forwarded to the teacher acting as project manager.

Entries are forwarded by the organizers to the Judging Committees and to schools without any details about the identity of the student projects.

Winners Announcement

One month before the announcement of the winners, the unranked list of finalists will be published, allowing enough time to organize their visit to the 8th Radio Festival (see below) and to the Award Ceremony.

Awards

Up to three (3) prizes will be presented for each category and for each educational level, namely:

- **Preschools – Elementary Schools (ages 4 – 7)**
- **Elementary Schools (ages 8 – 12)**
- **High Schools (ages 13 – 15, night schools)**
- **Lyceums (ages 16 – 18, night schools)**
- **Special Schools**

Also, two (2) **European School Radio “Audience Awards”** will be announced through online voting for each category of participation (radio message/song).

All participating school units, regardless of whether they receive an award or not, will be

given a participation certificate.

All radio messages and songs will be broadcasted on the European School Radio programme. Further, school units will be able to present their song or radio message in the context of the **8th Panhellenic Student Radio Festival “European School Radio 2024**, to be hosted in Nicosia. **The Award Ceremony will take place on Saturday 27 April 2024, in the morning.** Information about the Festival is posted on the website, <https://fest.europeanschoolradio.eu/>.

Information about the Contest is posted on <http://contest.europeanschoolradio.eu/> together with supplementary material and any new announcement.

TERMS AND CONDITIONS OF PARTICIPATION

The students’ participation is optional. Neither students nor their schools will bear any financial responsibility for taking part in the Contest, and parent/guardian consent is required.

Before submitting the school’s entry, teachers acting as project managers will need to obtain Consent Forms by the students’ parents or guardians to ensure they approve of their children’s active involvement in the school’s collective creative process regarding the Contest. In the Consent Forms parents/guardians clearly state they agree to having the collective project of the school’s radio/music team uploaded on the European School Radio platform in accordance with the conditions laid down in the Contest notice.

In the online statement and entry submission, project managers will be required to describe their role and level of involvement in the students’ creative process.

Each school may submit **up to two (2) entries**. More specifically: both entries may be entered in the Radio Message category; or both entries may be entered in the Song category; or one entry may be entered in the Radio Message category and the other in the Song category.

All entries must be original works. They must not have been submitted to a contest before.

Songs and messages may be in the students’ mother tongue or in English. Audio works and singing performance must be the work of school students.

Schools must not publicize entries prior to the Audience Award vote in order to maintain anonymity during the evaluation process.

The sound content (radio message or song) must not reveal the name of the school or contain any other indication that may be associated with the entry’s identity.

The songs and messages must be the work of students. Teachers are encouraged to take on the role of motivator during the creative process in order to activate student initiative.

The making of messages and songs can take place either within school hours for Primary and

Secondary Education in the context of interdisciplinary activities related to the subject modules of each educational level, within the Programmes of School Activities (Primary) and Skill Workshops; or outside school hours, in the context of activities associated with Secondary Education School Activities.

All student works must be the work **of only one school** to ensure equal participation during the Audience Award vote. Collaborations between schools are encouraged for the making of radio shows, where there is enough time to enable more children from each school to participate in a meaningful way.

While submitting their entry, special schools may choose if they wish to compete with schools from their corresponding educational level or in the special schools' category.

Please note that the Contest organizers are responsible for the implementation of the Contest and for securing the entrants' personal information. The organizers have the right to post the students' work on their website, on social media, on TV, radio and press so as to increase awareness of the Contest. Creators retain the copyrights for their work. There is no revenue for the Contest organizers through the entries (by trading or advertising etc.) and the use of each work is made only for educational purposes. The students' works are made available to the bodies responsible for production and broadcasting of the Award Ceremony or for TV, radio, online specials or for feature articles in the press about the Contest. Last, the Organizing Committee is responsible for selecting the members of the Judging Committees. After the conclusion of the Contest, the Organizing Committee will assess the action through questionnaires addressed to all participating teachers, students and the members of the Judging Committees.

ORGANIZING COMMITTEE

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